

# REGISTRATION

## Greening Your Business

Friday • March 12, 2010 • Scotia, CA

8:00 am to 4:30 pm

Are you interested in ways to protect the environment , reduce business expenses and promote your business while being recognized as a certified green business?

### **FEATURED SPEAKERS...**

**Jonelle Tannahill**

"Marketing California as Green & Sustainable" California Travel & Tourism Commission

**Matt McCarron**

"How to Start a Green Business Program" California Department of Green Business

**Tim Thornhill**

"Sustainable Strategies for Greening Your Winery" Parducci Wine Cellars/Mendocino Wine Co

**Toni Tacoma**

"How to Green your Small Business" Eco Ring

**Jon O'Connor**

"Operate as an Alternative Green Business", North Coast Adventure Centers

### ***GREEN ways to increase your bottom line:***

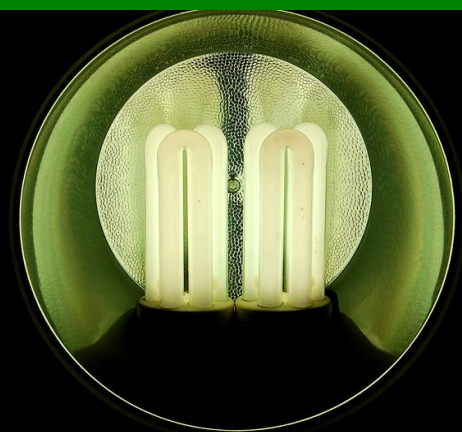
Come meet other business owners who have become a certified green business. Share your questions at the interactive workshop. Take home resources that can directly benefit your business. *Please arrive at 8am for a quick breakfast at the Scotia Inn.*

*Registration is at 8:30am across the street at the Scotia Theater.*



\$25 pre-registration • \$35 at the door

info: 1-800-525-3743, please inquire about  
RideShare



**Please write your check to: North Coast Tourism Council**

**Mailing address for registration: NCTC, 120 S. Franklin St, Fort Bragg, CA 95437**

*Please include veggie or meat option*